



POONAM SAHU

UI/UX Designer

ABOUT ME

I've spent over 8 years designing products for startups, SaaS companies, and enterprise clients. From creating MVPs to building design systems, I've also led teams as a ui/ux Design Manager, handling brand design, visual strategy.

SKILLS

UI/UX Design Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma

Web & Front-End Technologies

- HTML5 / CSS3
- Bootstrap
- WordPress
- Shopify
- Wix
- Webflow
- Squarespace
- GoDaddy Website Builder

Hosting & Management

- Web Hosting Management
- cPanel Administration

App Development

- Android App Design
- iOS App Design

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EXPERIENCE

● DIGI Brooks Manager

- Led creative design projects, ensuring brand consistency across digital and print platforms.
- Managed a team of designers, providing guidance and feedback to improve visual output quality.
- Collaborated with marketing and development teams to deliver engaging, user-focused designs.
- Oversaw project timelines and client communication to ensure on-time, high-quality deliverables.

● Devoir Technologies

- Supervised and mentored a creative team, ensuring high-quality design output and brand consistency across all digital platforms.
- Directed end-to-end design processes for web, mobile, and marketing projects, focusing on modern UI/UX principles and visual storytelling.
- Collaborated with cross-department teams to align creative strategies with business objectives and client expectations.
- Utilized tools like Adobe Creative Suite, Figma, and Canva to deliver innovative, user-focused design solutions within deadlines.

● PROJECTS

- <https://digibrooks.com>
- <https://hpgmechanical.com/>
- <https://theviralbridal.com/>
- <https://relentlessmen.com/>
- <https://bayviewhomebuyer.com/>
- <https://www.laumanntraining.dk/>
- <https://mobileicebox.com.au/>